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For immediate release

American RFID Solutions' Lab equipped with walk-in Faraday Cage

American RFID Solutions, LLC (ARS), the leading provider of RFID training, test and measurement instruments and professional services, announced today that their lab has been equipped with a walk-in Faraday Cage.

The Faraday Cage is a practical application of the effect demonstrated by Michael Faraday's ground breaking work in the early 1800's. An important consequence of this experiment is that electric fields can be shielded.

Faraday cages are required for precise measurements in sophisticated electronic labs where stray electromagnetic fields must be kept out. This is crucially important in the testing and evaluation of sensitive wireless RFID equipment including tags, readers and antennas.

American RFID Solutions has successfully used this cage to determine the optimum placement of tags and SKU's and also for specific radio tests of end user configurations. Proper placement of tags dramatically increases their read reliability and significantly reduces the risks normally associated with "Slap and Ship."

A Faraday Cage allows American RFID Solutions to significantly reduce the time and cost associated with implementing a RFID Solution.

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About American RFID Solutions

Based in Chicago, IL, ARS is the leader in providing global RFID training. With training facilities in Chicago, Beijing, China and Penang, Malaysia, ARS is educating RFID subject matter experts around the world. ARS is the only training organization recognized and accredited by the International Supply Chain Education Alliance; the company also contributed to the RFID+ certification as a member of the CompTIA cornerstone committee. ARS' modular training is approved for continuing education units (CEU's) and leading universities have adopted its RFID Certification textbook.

ARS has trained thousands of people in RFID to date, including representatives from Fortune 500 firms, RFID OEM's and end users from prestigious organizations such as Accenture and Zebra. More information is available at www.americanRFIDSolutions.com.